

# Application form

## *Global Goals Yearbook 2020*

Yes, we want to participate in the "Global Goals Yearbook 2020"

- SILVER PARTNER** 3,000 €
  **GOLD PARTNER** 10,000 €
  **PLATINUM PARTNER** 25,000 €
  **LOGISTICS PARTNER** 20,000 € Value

### Order and consignment address

### Invoice address

Company:

Contact Person:

Telephone:

E-Mail:

Department:

Street/Number:

Adress Specification:

Post code/City:

Country:

Your in-house Ordernumber:

City, Country / Date

Signature / Company Stamp

### Payment information:

The terms of payment are up to 60 days after receipt of invoice due net. Participants who do not pay on time will be excluded automatically. Cancellation after closing date causes a handling fee of 50% of the participation cost. In Germany add VAT.



**Silver Partners** contribute a two-page example for the key section "Good Practice". They are named in the directory and receive 50 free copies.

**Cost: Euro 3,000 each**

**Gold Partnership** includes the logo of your company on the front inside cover. Gold Partners contribute an in-depth report on their SDG-related activities with a four-page good-practice example plus a holistic microsite. They receive 200 free copies. As a Gold Partner, your company will be highlighted in all events related to this book.

**Cost: Euro 10,000 each**

**Platinum Partnership** is the solution for strongly committed partners: The logo of your organisation will be displayed on the front cover. In addition, you can contribute a greeting at the beginning and a four-page example for the important "Good Practice" section. Each Platinum Partner receives 500 free copies and will be highlighted in all media events related to this book. Platinum members become partners to jointly develop an Expert Paper on selected SDGs thus contributing to the global agenda setting within the SDG discourse.

**Cost: Euro 25,000**

**Global Logistics Partners** are responsible for shipping the yearbooks to partners and the international book trade. You can contribute a four-page example for the important "Good Practice" section. Your company's logo will be displayed on the back cover, and you will receive 200 free copies.

**Costs: Shipping costs for all material related to the Global Goals Yearbook worth Euro 20,000.**

**Please send this application form completed and signed:**

By post to:

macondo publishing GmbH  
Dahlweg 87  
48153 Muenster  
Germany

By E-Mail to:

lenzen@macondo.de

By fax to:

+49 251 20078-222