



THE

GLOBAL GOALS
FORUM

"Sustainable progress happens by bringing together people who have the will to make positive change."

SAVE THE DATE
OCTOBER 10, 2019, BERLIN



OUR MISSION

We believe that sustainable progress happens by bringing together people who have the will to make positive change.

The Global Goals Forum is our annual flagship opportunity to strengthen the public–private dialogue to contribute to the success of the United Nations 2030 Agenda for Sustainable Development.

The Forum is a “marketplace of ideas” where initiatives and solutions are developed and opinions are exchanged. It provides a venue for official and non-official initiatives and ideas to address the

Sustainable Development Goals (SDGs). The Global Goals Forum also offers space for informal meetings between UN and government officials and company representatives.

In addition to the annual flagship conference, we regularly convene high-profile working group events and aid in the development of expert papers on particular topics and regions in preparation of the Forum. We also patron the Global Goals Yearbook, an almanac offering proactive and in-depth information and knowledge-exchange on key sustainability issues.

OUR AUDIENCE

The Global Goals Forum brings together some hundred senior decision-makers as well as thought-leaders and personalities from around the world each year, including high-ranking representatives of United Nations organizations, the business sector, civil society, national and regional governments, international and nongovernmental organizations, academia, and media.

We foster lively and intensive discussions to advance the 2030 Agenda, both at the expert level as well as the broader public level. Therefore, we broadcast most of the Forum and disseminate the content via streaming, interviews, and social media.

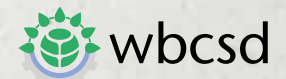


ORGANIZER AND PARTNERS



The Global Goals Forum was established by the nonprofit macondo foundation and is independent, impartial, and not tied to any special interests.

The Advisory Board is comprised of high-ranking representatives of United Nations organizations, the business sector, civil society, national and regional governments, as well as international and nongovernmental organizations.





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The 2030 Agenda for Sustainable Development is our boldest framework for advancing the well-being of humankind. This is a unique opportunity – and shared responsibility – which we simply cannot miss.

UN Secretary-General
António Guterres

UNIQUENESS

The Global Goals Forum is more than just another SDG conference because:

1. We provide a high-level platform for official and non-official initiatives and ideas to discuss and develop solutions without political constraints. This explicitly includes space for bilaterals between the public and private sectors.
2. The annual flagship conference is comprised of a series of high-profile working group events and aids in the development of expert papers on particular topics and regions in preparation of the Forum. This emphasizes the results-oriented claims of the Forum.
3. The SDGs are not experts-only events but need to be communicated to the broader public. We do this by using all means of modern communication, from live streaming to print publications and social media channels.

BENEFITS AT A GLANCE



Trade Fair and Exhibition Area

1,000 square meters for presenting your ideas and products, networking, and forming sustainable partnerships.



High-Level Talks in the Atrium

No blah blah, no echo chambers, no wasting of time. We want out-of-the-box thinking that allows lateral thinkers to have their say. Together, we look at the world and the corporate strategies of tomorrow.



Exclusive Business Lounge (invitation only)

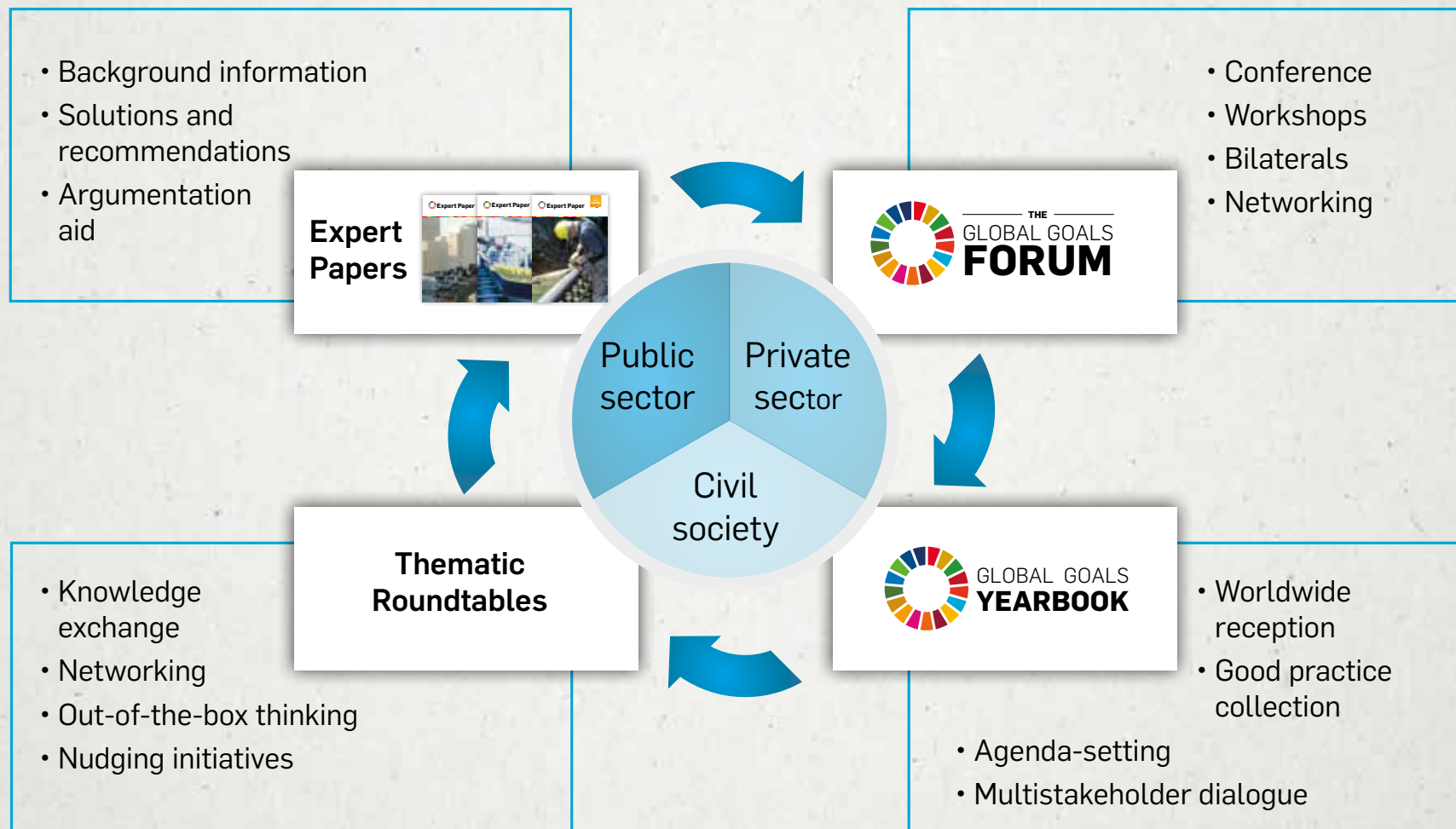
Pleasant ambiance and inviting space for bilaterals and high-level meetings – to take care of obligatory office housekeeping or just to relax.

LOCATION

The venue is Deutsche Telekom's Representative Office, which is located between Gendarmenmarkt and Berlin's Stadtschloss and next to the Foreign Ministry.



HOLISM



BACKGROUND

In the words of former UN Secretary-General Ban Ki-moon, “Ours can be the first generation to end poverty – and the last generation to address climate change before it is too late.” The world community has set itself a clear timeline and action framework for this with the 17 Sustainable Development Goals, also known as the Global Goals.

The 17 SDGs take into account for the first time all three dimensions of sustainability – social, environmental, economic – equally. The UN speaks

of the “5 Ps”: People, Planet, Prosperity, Peace, Partnership (see UN Document “A/RES/70/1 – Transforming our world: the 2030 Agenda for Sustainable Development”).

The global community has promised to meet the needs of all these Global Goals and its subtargets by 2030. There are fewer than 12 years left, and the “To Do” list is still immense. Therefore, we need to make substantial progress through greater levels of business inclusion and by creating fertile dialogue platforms for decision-makers.

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