



Global Compact International Yearbook

macondo

macondo publishing GmbH
Dahlweg 87
48153 Münster
Germany

fon +49 (0) 2 51 -200 78 2-0
fax +49 (0) 2 51 -200 78 2-22
email info@macondo.de
web www.macondo.de

Press release

July 28, 2016

Berlin, Stockholm, Québec, Cologne – Upcoming Global Compact International Yearbook 2016 Conference Events

The global launch of the Global Compact International Yearbook 2016 is underway and will be presented soon at notable conferences around the world. With sustainable innovation as the top issue and interviews featuring prominent guests such as Angelina Jolie and Robert Redford, this new edition is highly anticipated. The yearbook will be presented at the International Summit of Cooperatives (Québec, October 11–13, 2016), the 7th International Conference on Corporate Social Responsibility (Berlin, September 14–16, 2016), and the TBLI Conference Nordic (Stockholm, September 20–21, 2016) hosted by Nasdaq and the 3rd International Conference on CSR, Sustainability, Ethics & Governance (Cologne, August 1-3, 2016).

“The variety of conferences shows the high level of interest that the Yearbook attracts. Sustainable investors and bankers, CSR experts, academics, and business people from cooperatives and sustainable businesses are all sharing the contents and best practices presented in the book,” explains Dr. Elmer Lenzen, CEO of macondo publishing, which is publishing the yearbook.

The four conferences are only the start of the Yearbook’s global rollout. With more than 500,000 editions distributed in print and digitally, the Global Compact International Yearbook is probably the world’s most widely distributed publication on corporate sustainability.

In chronological order:

The 3rd International Conference on CSR, Sustainability, Ethics & Governance Cologne, August 1-3, 2016

The 3rd CSR conference gathers highlevel government officials and representatives, business leaders, experts from the business community, civil society, non-profit and community based organizations, academic institutions, and other stakeholders. It provides a platform for the sharing of expectations, aspirations and responsibilities. The aim is to bring together representatives from various parts of the globe to share their experiences, challenges and opportunities.

<http://gcg-csr.org/2016-conference.html>

**The TBLI Conference Nordic
Stockholm, September 20–21, 2016**

TBLI CONFERENCE has been dedicated to building a global community of ESG and impact investors for more than 16 years, offering unique global learning and networking event series in financial hubs across Europe, Asia, and the United States. The mission is to raise awareness and provide learning opportunities for financial professionals and asset owners about the benefits and opportunities of sustainable investing, and to maximize investment flows into sustainable projects and businesses. The conferences are our tool of choice to achieve this. The third TBLI CONFERENCE NORDIC will be held in Stockholm and hosted by Nasdaq. Arvind Narula has agreed to be a keynote speakers. Narula is an extremely successful entrepreneur who has shown great leadership in developing sustainable agriculture, social enterprise, and impact investing in Asia.

<http://www.tbllgroup.com/tbliconference/nordic2016.html>

**The 7th International Conference on Corporate Social Responsibility
Berlin, September 14–16, 2016**

Inaugurated in 2004 as “a platform for multi-stakeholder dialogue,” the Humboldt-CSR conference series has attained a remarkable degree of international relevance in a short period of time. Today, the CSR conference series at Humboldt-Universität zu Berlin has established itself as the world’s premier international forum for exploring the global themes of CSR in all its manifold dimensions. This year’s focus is on “CSR & Digitization.” Some of the featured speakers are: Timotheus Höttges, CEO of Deutsche Telekom AG; Georg Kell, Arabesque Partners and former founding Executive Director of the United Nations Global Compact; and David Kiron, Executive Editor of MIT Sloan Management Review's Big Ideas Initiatives.

<http://www.csr-hu-berlin.org>

**The International Summit of Cooperatives
Québec, October 11–13, 2016**

Over a three-day period, the summit will give executives, decision-makers, managers and leaders – some of them affiliated with cooperatives – the opportunity to think about the new socioeconomic and geopolitical realities in the company of some of the world’s most knowledgeable experts in their fields. “The summit will address the essential role of cooperatives and mutuals in implementing sustainable economic development strategies. In an uncertain world beset by crises, the cooperative model is a solution for the future because of its stability and tremendous power to act throughout the world. Already, its influence in the local, regional, and global economies demonstrates that it is part of the solution to planetary issues. We will look at ways to take it even farther,” indicates International Co-operative Alliance President Monique F. Leroux, Chair of the Board, President and CEO of Desjardins Group, and co-host of the International Summit of Cooperatives.

<https://www.sommetinter.coop/en>



The Global Compact International Yearbooks

Publication date for the Global Compact International Yearbook 2016 is September 2016.

With more than 400,000 readers all over the world (print edition + downloads), the Yearbook is one of the most widely distributed and adopted CSR publications.

Distribution: United Nations Publications - [http:// unp.un.org](http://unp.un.org)

About the United Nations Global Compact International Yearbook

The Global Compact International Yearbook is a product of macondo publishing in support of the UN Global Compact and the advancement of corporate sustainability globally. The aim of the Yearbook is to create a global overview of the achievements of the UN Global Compact. As an independent publication, it offers proactive and in-depth information on key sustainability issues to stakeholders, and promotes unique and comprehensive knowledge-exchange and learning in the spirit of the Global Compact Principles. The publication helps to advance transparency, promotes the sharing of good practices, and provides a strong voice to the regional and global actors who are at the heart of the initiative. www.international_yearbook.com

Gold and Logistics Partner 2016



PRESS CONTACT
DR. ELMER LENZEN
FON: +49 (0)251-200 782 - 0
E-MAIL: LENZEN@MACONDO.DE